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WCHA PARTNERS WITH STRETCH INTERNET FOR RELAUNCH OF WCHA.TV *Conference and new vendor to offer enhanced streaming platform for 2015-16 season*

EDINA, Minn. – August 5, 2015 – Fans of the men’s Western Collegiate Hockey Association (WCHA) will receive an enhanced, user-friendly and interactive online viewing experience during the upcoming 2015-16 season, thanks to the conference’s new partnership with industry leader [Stretch Internet](#) as the official online streaming provider for WCHA.tv.

“Collaborating with Stretch Internet allows us to expand and improve upon WCHA.tv by providing our fans with high-quality, easily accessible and multi-faceted streaming broadcasts,” WCHA Commissioner Bill Robertson said in announcing the partnership. “We want to give our fans the best possible experience when watching live or archived games, from entry point and viewing options to clear, uninterrupted streams. Stretch Internet has provided excellent service for more than 600 organizations and we are excited to have their expertise, resources and ingenuity on board with the WCHA.”

Beginning with the 2015-16 campaign, WCHA.tv will utilize Stretch Internet’s innovative GameCentral 2.0 platform. Among the amenities available to fans:

- **Multiple Viewing Options:** High-quality HD streams, when available from the originating arena, that are viewable in multiple screen layout options (including picture-in-picture, multi-view format to watch up to four games simultaneously and full-screen video).
- **Live Stats Integration:** Fans can track live, updated game situations and stats, or experience a full-portal presentation complete with team stats comparisons, trends, box scores and more.
- **WCHA Integration:** Viewers can easily switch to live video of any game without leaving the portal.
- **Social Media Integration:** Watching a game (or games!) can become a communal experience, as fans can engage with others on the portal via either WCHA or school Twitter handles.
- **Anytime, Anywhere:** Fans can watch WCHA.tv on just about any device – computer, tablet, phone and many Smart TVs – with a responsive experience customized for that particular medium.
- **“Freakishly Good Support”:** Stretch Internet personnel will provide prompt, live, game-night email support to all WCHA.tv viewers via its support ticketing system accessible on the WCHA.tv portal.

Since its founding in 2003, Stretch Internet has expanded to provide services to colleges, universities and conferences across all NCAA divisions, including six current WCHA member institutions (Alaska Anchorage, Alaska, Bemidji State, Ferris State, Michigan Tech and Minnesota State).

"We are extremely excited about bringing our innovative GameCentral platform to one of the premier collegiate hockey conferences," said Stretch Internet President & CEO Ryan Ermeling. "We've already helped several WCHA schools leverage our platform for other sports on their campuses, so this partnership made sense on many levels. Through our conversations with WCHA leadership, it's clear that they're committed to providing a high-quality, service-driven product to their fans, and we look forward to helping them deliver on that commitment."

Information on WCHA.tv subscription packages and pricing for the 2015-16 season (including full season, monthly, single day, team-specific and more) will be available in September.

About Stretch Internet

Stretch Internet, based in Mesa, AZ, was founded in 2003 by a former college athletics media relations professional who saw a need to provide affordable, high-quality streaming to college and university athletic departments. Since its formation more than 10 years ago, Stretch has expanded to provide services for nearly 600 colleges and universities, high schools, professional sports organizations and non-sports entities. A devotion to utilizing the best streaming technology possible and providing a first-class presentation – backed by the best customer support in the business – have helped Stretch Internet become one of the largest and most respected streaming media specialists in the industry.

About Western Collegiate Hockey Association (WCHA)

The Western Collegiate Hockey Association, among the most historic, tradition-rich and successful conferences in all of collegiate athletics, will proudly mark its 64th season of men's competition in 2015-16. The 10-team Division 1 conference consists of the University of Alabama in Huntsville (Chargers), the University of Alaska Anchorage (Seawolves), the University of Alaska (Nanooks), Bemidji State University (Beavers), Bowling Green State University (Falcons), Ferris State University (Bulldogs), Lake Superior State University (Lakers), Michigan Technological University (Huskies), Minnesota State University (Mavericks) and Northern Michigan University (Wildcats). For more information, visit wcha.com.

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