



FOR IMMEDIATE RELEASE

WCHA AND FLOSPORTS ANNOUNCE MULTIYEAR STREAMING PARTNERSHIP

Live coverage of more than 180 regular season and postseason WCHA games annually to air exclusively on FloHockey.tv

BLOOMINGTON, Minn. – June 11, 2018 – The Men’s League of the Western Collegiate Hockey Association (WCHA) today announced a multiyear partnership with [FloSports](#), the innovator in live digital sports and original content, to stream every game hosted by a WCHA member institution live and on-demand exclusively on [FloHockey.tv](#).

The agreement brings more than 180 WCHA games annually to the FloSports platform, including all 140 league regular season games, any preseason, exhibition and non-conference games hosted by a league school, and the entirety of the annual WCHA postseason tournament. Fans who subscribe to FloHockey will also have access to additional college hockey coverage, which includes select Big Ten Conference hockey games through the company’s distribution deal with the Big Ten Network.

“FloSports brings a passion and depth to its coverage that our fans will truly enjoy,” said WCHA President and Men’s League Commissioner **Bill Robertson**. “FloSports’ work in growing exposure for student-athletes and programs across several conferences is impressive. We’re looking forward to working with their team and giving WCHA fans around the world a new and exciting way to follow our teams.”

Featuring live streaming of premier events, original video programming and weekly studio shows, FloSports is a leading provider in the collegiate space, including partnerships with the Big Ten Conference, the Big 12 Conference, Conference USA, the Mountain West Conference and the National Collegiate Athletic Association (NCAA).

“Hockey is one of the most intense and fast-paced games, attracting fans from all over the world,” FloSports SVP, Global Rights Acquisition **David Weiss** said. “As one of the most established and elite college conferences in the U.S., the WCHA lets us showcase hockey’s rising stars with in-depth coverage all year long.”

To access live and on-demand coverage of WCHA games, visit [FloHockey.tv](#) and become a monthly or annual PRO subscriber. Either subscription unlocks access to premium content across the entire FloSports network. Watch the games on all screens by downloading the FloSports app on iOS, Roku or Apple TV 4.

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About FloSports

FloSports, the innovator in live digital sports and original content, partners with event rights holders and governing bodies to unlock a world of sports coverage that true fans have been waiting for. Through live streaming of premier events, original video programming, and weekly studio shows, FloSports is growing the sports, the events, the athletes, and the fans. Current verticals under the FloSports header include Rugby, Basketball, MMA, Football, Wrestling, Track, Gymnastics, Hockey, and more. For more information, visit www.FloSports.tv.

About the Western Collegiate Hockey Association (WCHA)

The Western Collegiate Hockey Association, among the most historic, tradition-rich and successful conferences in all of collegiate athletics, will proudly mark its 67th season of men's competition in 2018-19. The 10-team Division 1 conference consists of the University of Alabama in Huntsville (Chargers), the University of Alaska Anchorage (Seawolves), the University of Alaska Fairbanks (Nanooks), Bemidji State University (Beavers), Bowling Green State University (Falcons), Ferris State University (Bulldogs), Lake Superior State University (Lakers), Michigan Technological University (Huskies), Minnesota State University (Mavericks) and Northern Michigan University (Wildcats). For more information, visit wcha.com.

MEDIA CONTACT

Matt Hodson
Associate Commissioner, Marketing & Communications
E: mhodson@wcha.com
O: 952.681.7668
M: 612.801.2808

MORE INFORMATION

Website: wcha.com
Twitter: [@wcha_mhockey](https://twitter.com/wcha_mhockey)
Facebook: facebook.com/wchahockey
Instagram: [@wcha_mhockey](https://instagram.com/wcha_mhockey)
WCHA.tv: portal.stretchinternet.com/wcha

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